



What is WTIA?

Stretching Possibilities with Wireless

Hong Kong Wireless Technology Industry Association (WTIA), established in 2001, is the fastest-growing, not-for-profit, and politically-neutral trade association dedicated to the wireless and mobile industry.

Why are we here?



Widen Possibilities with Wireless

We are dedicated to the wireless and mobile industry, bringing leaders and members together to create limitless possibilities by pushing adoption, standards, and boosting inter-operability



Transform Lives with Technology

We act as a platform, an aggregator, and community for industry professionals to learn and drive emerging wireless technologies and standards



Increase Exposure and Branding

We represent and are supported by digital industries pertaining to mobile such as digital entertainment, digital marketing, and start-up sectors



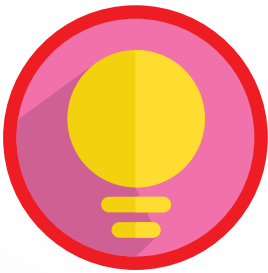
Attract Like-Minded Professionals

We facilitate networking and strive to help members apply latest wireless technologies to existing or new businesses

Our Core Focus Groups (CFGs)

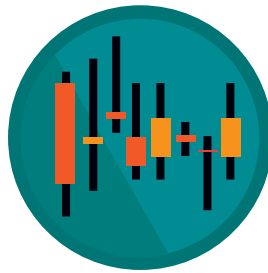
Wireless technology covers many aspects of our lives, so many wonder what our Association does. This is not an easy answer as we have many focuses. The easiest way is to drill down to our 6 Core Focus Groups (CFGs) where we have dedicated committees leading and driving each.

EmTech



- Emerging Technologies
- Innovation
- Startups

FinTech



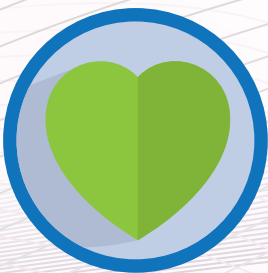
- Data & Blockchains
- Cloud Technologies
- Security

SmartTech



- Internet of Things (IoT)
- Robotics & AI
- Smart City & LPWAN

SocTech



- CSR
- Community Development
- Infrastructure

EduTech



- Education
- Apprenticeship
- Training & Career Development

MediaTech



- Film
- Entertainment
- Media
- Marketing

Across the Years

2002

The 1st WTIA Panel Discussion: Inter-Operator SMS

The 1st WTIA Awards: J2ME Open 2003

2005

The 1st WTIA SMS Donation Campaign raised HK\$2 millions for the victims of Indian Ocean earthquake and tsunami

Hong Kong International Wireless Conference 2005



Launching of Wireless Services Value Chain Cooperation (WSVCC) platform in the Pearl River Delta of Mainland China



2007

Hong Kong Mobile Film Festival started to bridge the gap between arts and technologies



Asia Smartphone Contest

2014

Made in Hong Kong Smartphone Apps Gallery



2001

Establishment of WTIA with a group of mobile application developers of "WAP Developer Group"



2003



Opening of Hong Kong Wireless Development Centre (WDC) at Cyberport, where TD-SCDMA Application Development Centre was also located there



WTIA Partner with PISA to Conduct WLAN War Driving in Hong Kong

Launching of 3G Cyberport Project



1st Hong Kong Wireless Technology Excellence Awards

2006



Hong Kong ICT Awards: Best Ubiquitous Award

2013



Opening of Mobility Experience Centre (MEC)

After the 10-year service provided in WDC, the centre was transformed into MEC. MEC is a unique non-profit destination and tourist attraction in Asia-Pacific that allows the public to experience advanced mobile technologies. MEC showcases the most innovative products and applications in the market. It also provides an equipped venue for a variety of small-scale product launches or briefing events.



Launching of Wi-Fi.HK

Our Flagship Projects

WTIA holds several key projects to drive wireless technologies within and even beyond the ICT industry. Here are the few we pride ourselves in doing.



Wi-Fi.HK

The common Wi-Fi brand, "Wi-Fi.HK", for the public Wi-Fi services which are offered by the public and private sectors is promoted in Hong Kong.



m³ SUMMIT

M³ Summit

For senior-level executives to get together to re-examine strategies for their clients and their own businesses, gain a fresh perspective of industry trends and network with the right clients.



Asia Smart App Awards
亞洲流動應用程式大獎

Asia Smart App Awards

To recognize the excellence of innovative smartphone apps development and provide a platform for top smartphone apps professionals in the region.



Secret Social

A discussion-based driven event that gets everyone's participation and engagement. Stay tuned for the secret invitation!



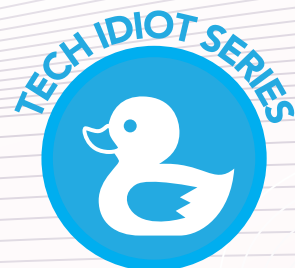
Hong Kong Mobile Film Festival

To promote cutting-edge wireless technologies use in creating moving images, and create the atmosphere of mobile film appreciations among the public.



SafeWiFi.HK

To raise the Hong Kong general public's awareness on WiFi security since 2003.



Tech Idiot Series

A programme for those interested in working in the tech industry but without the technical skills and know-how.

Membership Plans & Pricing

WTIA membership fee is charged on an annual basis. The annual membership period is measured from when we process your membership application and payment to exact date on next calendar year. Membership will be renewed automatically.

Benefits Types of Membership	Local Platinum Corporate Member	Local Corporate Member	Start-up Company Member*	Overseas Corporate Member (With no HK BR**)
	\$4,800/yr	\$1,800/yr	\$600/yr	\$5,400/yr
Bespoke Partnership Contract (BPC) for value-added business benefits***	✓			✓
Exclusive networking & business-matching events with C-Suite or Director-level Professionals in wireless-related companies	✓			✓
Exclusive networking & business-matching events between WTIA members	✓	✓	✓	✓
Display of company brochures & leaflets at MEC****	✓	✓	✓	✓
Display and/or screening of company or company products /videos at MEC (last for 3-6 months)****	✓ (6 months)	✓ (3 months)	✓ (3 months)	✓ (6 months)
Speaking opportunities in WTIA-organized events	✓			✓
Opportunities to join Sub-Committee, Executive Committee, or Advisory Board	✓	✓	✓	✓
Rights to vote in Hong Kong Legislative Council (Information Technology) Functional Constituency	✓	✓	✓	
Rights to vote on WTIA Annual General Meeting or Executive General Meeting	✓	✓	✓	✓
1st Representative have the Rights to be voted as member of the WTIA Executive Committee	✓			✓
Discount in booth rental in selected exhibitions organized and supported by WTIA	✓	✓	✓	✓
Free admission or membership discounts in selected events trainings and offers supported by WTIA	✓	✓	✓	✓
Marketing Opportunity on WTIA's well-acclaimed Social Media Networks (Facebook, LinkedIn, Twitter)	✓	✓	✓	✓

* Start-ups under the Cyberport or HKSTP (Incu-App, Incu-Bio, & Incu-Tech) incubation programmes have their membership fees waived. Companies that have been incorporated/established, in or outside of Hong Kong, beyond 2 years will not be eligible for start-ups membership

** Companies or organizations that are not able to produce a valid Hong Kong Business Registration are only eligible for Overseas membership

*** The Bespoke Partnership Contract allows for a customized partnership & membership agreement between WTIA and a Platinum member to further enhance and fulfill business objectives while exchanging value-added benefits to other members of WTIA

**** Subject to specific terms of usage for Mobility Experience Centre (MEC)

2001

Year of Establishment
Member numbers: ~150

Honorary Chairman



Mr. John Chiu, JP
ATG Holding Limited



Dr. Ken Fong
Synergy Pacific (Holding) Limited



Mr. To Cheung
UDomain Web Hosting
Company Limited

Current Chairman



Mr. Kenny Yiu
Fimmick Limited

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